

Marple Newtown Senior High School PTO  
120 Media Line Road  
Newtown Square, PA 19073

September 2008

Each year, the Parent-Teacher Organization (PTO) of the Marple Newtown Senior High School publishes a student/faculty directory. This directory, *Tiger Lines*, is a valuable source of information that students, parents and staff rely on during the course of the school year.

An important section of the *Tiger Lines* is the advertisements. The PTO seeks donations from the public in the form of advertisements in order to defray the costs of printing and publishing, provide scholarships, as well as sponsor many programs and activities that the student body benefits from. This is the only public fundraiser that the PTO conducts. We hope that you will be able to support this organization by placing an ad in the directory.

If you are a previous advertiser, a copy of last year's ad will be used unless you submit any changes. If you are a new advertiser, please submit design or logo that you would like. Business cards can be used. Please complete the enclosed form and return it, along with your payment to the above address by **Friday, September 19<sup>th</sup>**. Make checks payable to MNHS PTO. As a show of appreciation, your business or organization will receive a complimentary copy of *Tiger Lines* if you would like.

On behalf of the Marple Newtown Senior High PTO, thank you for your support. It is because of people and organizations like you that we can continue to provide our students with so many opportunities.

If you have any questions, please contact Connie Smith at 610-356-4348.

**ADVERTISER'S INFORMATION**

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

**ADVERTISEMENT SIZE**

1/4 Page.....\$35  
1/2 Page.....\$60  
Full Page.....\$100  
Inside front/back cover.....\$200  
Outside back cover.....\$250

**PAYMENT OPTIONS**

New Advertiser     Previous Advertiser     Donation  
Amount Enclosed: \_\_\_\_\_  Cash     Check    Check #: \_\_\_\_\_  
Please make checks payable to: MNHS PTO  
 Yes, I would like to receive a complimentary Tiger Lines Directory

**DESIGN FOR AD**

Please use last year's ad  
 Please use enclosed layout/business card for ad

**Please return to: MNHS PTO  
120 Media Line Rd.  
Newtown Square, PA 19073**